

JOURNAL OF MANAGEMENT, ORGANIZATIONS AND STRATEGY

Vol. 3 N°. 1
December 2021



Spatial and entrepreneurial development
studies laboratory publisher
University of Adrar- Algeria



ISSN: 2716-778x



Vol. 3, No. 1

December (2021)



***Journal of Management,
Organizations and
Strategy***

*JMOS is an Academic and Annual Journal with a Highly Scientific
Committee*



Spatial and Entrepreneurial Development Studies

Laboratory Publisher

University of Adrar.
Adrar 01000, Algeria.



Journal of Management, Organizations and Strategy

The JEGE Honorary President
The Rector, University of ADRAR-ALGERIA.

Senior Editor, Head of the journal, Director of the SED laboratory.
Professor. Ali YOUSFATE, SED Lab (University of adrar-ALGERIA).

Editor-in-chief

Dr. Sofiane MOSTFAOUI, SED Lab, Univ-Adrar . Algeria.

*Dr. Belbali Abderahim, SED
Lab, Univ-Adrar . Algeria.*

*Professor. Ali YOUSFATE, SED
Lab (University of adrar-
ALGERIA).*

*Dr. Akacem Hasna, SED Lab,
Univ-Adrar . Algeria.*

*Dr. Bouzid Ali, SED Lab, Univ-
Adrar . Algeria.*

*Dr Fahad Al Duwailah, Kuwait's
National Security College, Kuwait.*

All correspondences to be addressed to:

Editor

Journal of Management, Organizations and Strategy
Spatial and Entrepreneurial Development Studies Laboratory
Prof. YOUSFATE ALI
Laboratories Hall,
University of Adrar.
Adrar 01000, Algeria.

Copyright

Copyright rests with the authors of the respective papers, who alone are responsible for the views expressed.

Journal of Management, Organizations and Strategy (JMOS)
Editorial Board

*Dr. **leila Alaoui**, University of Sousse,
Tunisia.*

*Dr **Fahad Al Duwailah**, Kuwait's
National Security College, Kuwait.*

*Dr. **Tariq Hashim** University of
Philadelphia - Jordan.*

*Dr. **Fadel Al-Ghazali**, University of Kufa
Iraq*

*Dr. **Hider Niama**, University of Kufa Iraq*

*Dr. **Tair Kaddumi**, Applied Science
University, Jordan.*

*Prof. Ben Habib Abdel Razak, University of
Tlemcen.*

*Prof. Qudi Abdul Majeed, University of
Algeria.*

*Prof. Ayash Zoubeir, University of Oum El
Bouaghi.*

*Prof. Salouachi Hisham, High School of
Commerce*

*Prof. Ben-Eddine M'hamed, University of
Adrar.*

Dr. Boudi Abdul Samad, University of Bashbar

Dr. Nouredine Jawadi, University of Eloued

*Dr. Si Mohamed Kamal, Ain Temnouch
University Center*

Dr. Jallouli Mohamed, Saida University.

*Dr. Mufeed Abdul-Laawi, University of
Eloued.*

Dr. Hadidi Adam, University of Djelfa.

*Dr **Hani Al Bardan**,
Bournemouth University, UK.*

*Dr. **Nasser Al-Khudairi**, King
Abdulaziz University, KSA.*

*Dr. **Nasser Yousef**, International Islamic
University, Malaysia*

*Dr. **Ahmed Hilmi**, Ain shames
University, Egypte.*

*Prof. Ben Bouziane Mohamed, University of
Tlemcen.*

*Prof. Makbloufi Abdel Salam, University of
Bashar.*

Prof. Yabiaoui Naima, University of Batna

*Prof. Oqba Abdel-Laawi, University of
Eloued.*

Prof. Siddiki Ahmed, University of Adrar.

Dr. Rjem Khaled, University of Ouargla.

Dr. Boulla Youssef, University of Boumerdes

*Dr. Ben Ayad Mohamed Samir, University
of Sidi Bel Abbes.*

*Dr. Ait Kaci Radouane, University of
Algiers.*

*Dr. Yabiaoui Lakhdar, University Center
Ain Temnouch.*

*Dr. Abada Mohamed, University of Bordj
Bou Arreridj .*

Aims and Scope

The journal is interested by all the management subjects like: Management, Marketing, Strategic management, Human Resource Management, Systems of Information and Communication, Accounting, Auditing, Corporate Finance, Feasibility Studies, Operational Management, Models of Decision Making...

The focus of the journal widens to include the empirical methods in Management and Finance like: Statistics, Probability, Data Analysis; and the managerial topics related to Sociology, Psychology and Law issues.

Conditions of Submissions

- 1- The journal is interested only by the sound scientific researches including empirical studies (Econometrics, Mathematical Modelling, SEM....) and the researches including reviewing previous papers already published in highly indexed journals.
- 2- All the submitted papers must respect the template design Word 2007 available at: <https://jmos.univ-adrar.edu.dz/index.php?journal=jege&page=about&op=submissions>
- 3- References must to be according to APA method.
- 4- The journal accepts only the submitted papers written in a sound and a correct English language
- 5- JEJE is a peer reviewed journal and all the submitted papers pass by Plagiarism Software to check the accuracy of the paper.

The submitted papers must be sent via ASJP platform
Or E-mail: jgeesubmit@gmail.com

Submission Fees

There is no submission fee (Free)

Contents

Note from the Editors

ii–iv

Articles

- The Role of Foreign Partnership Strategy in Developing the Performance of the Economic Corporation: Empirical Evidence from the Manufacture of Spiral Tubes in Ghardaia** 1
Yousfat Ali , Mostéfaoui Sofiane, Souilem Yamina
- Contribution of Tourism Investment in Achieving Sustainable Development Goals in Algeria
The State of Adrar** 11
Yousfat Ali
- The Role of Modern Applications in The Development of E-Marketing** 25
Akacem Hasna
- The Problem of Ensuring the Quality of Higher Education in Light of E-Learning** 37
Mansouri Houari
- Financing Major Projects by Activating The Partnership of The Public and Private Sectors
-Hamdania Commercial Port-** 49
Harrouchi Djelloul

المحتويات

ii-iv

ارشادات للمؤلف

المقالات

- 1 **The Role of Foreign Partnership Strategy in Developing the Performance of the Economic Corporation: Empirical Evidence from the Manufacture of Spiral Tubes in Ghardaia**
Yousfat Ali , Mostéfaoui Sofiane, Souilem Yamina
- 11 **مساهمة الاستثمار السياحي في تحقيق أهداف التنمية المستدامة بالجزائر -حالة ولاية أدرار-**
يوسفات علي
- 25 **دور التطبيقات الحديثة في تطوير التسويق الإلكتروني**
أقاسم حسنة
- 37 **إشكالية ضمان جودة التعليم العالي في ظل التعليم الإلكتروني**
منصوري هواري

