

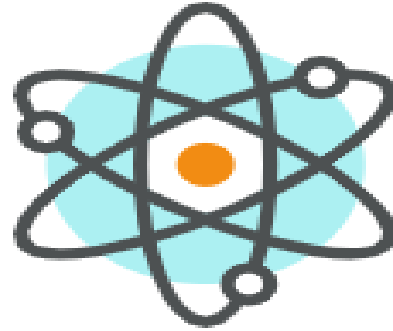
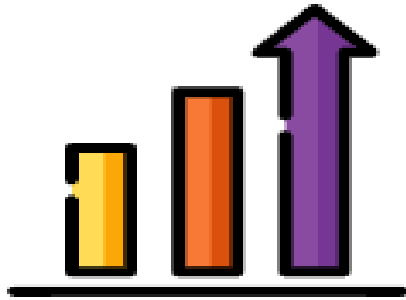
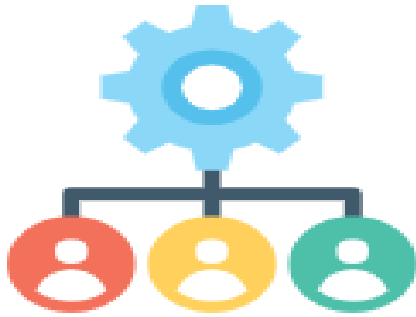
المجلة الدولية للأداء الإقتصادي International Journal of Economic Performance

The International Journal of Economic Performance is a specialized journal reviewed by peers, half yearly, non-profit, created in 2018, Published by ALPEC research laboratory at Boumerdes

Volume:06, Issue 02, DECEMBER 2023

المجلد 06 ، العدد 02 ، ديسمبر 2023

المجلة الدولية للأداء الإقتصادي



I J E E P

ISSN :2661-7161

ISBN Legal deposit N°:06/2018

EISSN : 2716-9073

عزيزي القارئ،

إصدار كل عدد من المجلة الدولية للأداء الاقتصادي يعتبر إستجابة إلى إرادة ورغبة المؤلفين في التعبير عن آراءهم ، ولعلكم لاحظتم أن كل المساهمات في المجلد 06 العدد 02 كانت باللغة الإنجليزية، تماشياً مع طموح فريق المجلة الدولية للأداء الاقتصادي من أجل فهرسة المجلة في أشهر قواعد المجلات العالمية من جهة ، واستجابة إلى توصيات الوزارة في استخدام ودعم اللغة الإنجليزية. يقدم هذا العدد مجموعة من المقالات من مختلف التخصصات المرتبطة بالإقتصاد، المالية، المناجمنت والتجارة، تم تقديمها من طرف باحثين محليين من جامعة بومرداس ، وآخرون من باقي جامعات الجزائر ومن طرف باحثين دوليين أجنب من جامعات خارج الجزائر .

أخيراً، نشكر المحررين والمراجعين وسكرتيرة المجلة على النشر الناجح للعدد الحالي.

رئيس التحرير: الأستاذ الدكتور/ بن حميدة هشام

Dear reader,

The publication of each issue of the International Journal of Economic Performance responds to the willingness and desire of the authors to express their opinions, and you may have noticed that all contributions to Volume 06 Number 02 were in English, in accordance with the ambition of the International Journal of Economic Performance Editorial board to index the journal in the most reputable databases of international journals On the one hand, and in response to the recommendations of the ministry in the use and defense of the English language. This issue presents a collection of articles from various disciplines related to economics, finance, management and commerce, presented by local researchers from the University of Boumerdes, and other Algerian universities, and by international researchers of other universities.

Finally, we thank the editors, reviewers, and secretary for the successful publication of the current issue.

The editor in chief : Pr.BENHAMIDA Hichem

30/12/2023



Pr. H. BENHAMIDA
Editor in Chief



Pr. H. BENHAMIDA
Editor in Chief

المجلة الدولية للأداء الإقتصادي
 ISSN: 2661-7161 EISSN:2716-9073
 فهرس محتوى المجلد 06 العدد 02، ديسمبر 2023
 International Journal of Economic Performance
 Content Summary Volume 06 Issue 02, DECEMBER 2023

ترتيب Order	عنوان المقال Article Title	الصفحات Pages
01	The Algerian university and the needs of the labor market <i>MEZILI Imad , BELKHADEM Ibtissem</i>	1-17
02	Driving social responsibility through digital transformation: a closer look at the Ministry of pharmaceutical industry <i>Bedis BOURABIA , Miloud LARBI BENHADJAR</i>	18-38
03	Organizational Trust and Citizenship Behaviors at Djelfa University's Faculty of Economics <i>Kouider Abdelouahab HASSAK , Mohammed BENMOUSSA</i>	39-61
04	Export diversification achievement in a reality of the Algerian economy dependency on hydrocarbon sector <i>AMMAR Kherddine , BENTALHA Saliha</i>	62-85
05	The Status of Algerian Exports, Excluding Hydrocarbons, for the Years (2020- 2022) <i>Dahmouni khelidja</i>	86-103
06	Prediction of Financial Failure Using the Altman and Sherrod Model Study of Saidal Institution of Medea Province between 2017 - 2020 <i>Nariman DJOUDI, Kheira BELHAMRI</i>	104-121
07	Financial education programs as a mechanism to achieve financial Inclusion. The experience of the National Center for Financial Education NCFE (India) <i>BAHLOUL Naamane , SIHAMDI Imad</i>	122-140
08	Artificial Intelligence and Competitive Advantage in Algerian Companies: The Need to Understand the Relationship <i>Abdelhalim Lachache</i>	141-157
09	Assessing the Algerian economy degree concerning indicators of common features of developing economies – Analytical study for the period 2000-2021 <i>DAAMI Mohamed</i>	158-176
10	Islamic stocks, conventional stock market, or cryptocurrencies? Looking for a Safe Haven during Covid-19 <i>Seyf Eddine Benbekhti, Hadjer Boulila , Mohamed Benbouziane</i>	177-199
11	E-Payment Application Quality and customer Loyalty: A Structural Equation Modeling Approach –Baridi Mob case study- <i>Sihem Guidoum, Elkhansaa Saadi</i>	200-216
12	Predicting entrepreneurial intentions through entrepreneurial education and the Mediating role of self-efficacy, using partial least squares structural equation model (PLS-SEM) <i>LAHOUARI SAID</i>	217-235
13	Study of Entrepreneurial Intention and Its Influencing Factors among Researchers - A Case Study of the University of Boumerdes <i>Meziane Amina</i>	236-260
14	The contribution of desert agriculture to sustainable agricultural development in the state of OUED SOUF <i>Adjlane Sabah, Khiari Reguia , Mokhnane Tarek</i>	261-282
15	The Effect of National Export Promotion Programs on Export Performance <i>Bendjiar Mohamed, Gachi Khaled , Chebou Salim</i>	283-307
16	The Entrepreneurial Ecosystem as a Success Factor for Startups - The Turkish Experience as a Model- <i>Asma KOROGHLI</i>	308-327
17	The Role of Monetary Policy in Promoting Economic Growth in Algeria An Analytical Study for the Period (1990-2020) <i>Titouche Souhila, Arkoub Nabila</i>	328-350
18	The societal commitment of large Algerian companies-The SONATRACH case- <i>Sofiane-Rachid TOUIL , Zoubida OUYAHIA</i>	351-369

19	Towards a new prudential framework solvency II, Evaluation of the solvency system of insurance companies in Algeria for the period (2012-2021) <i>DAHMANI Yacine Mohamed, ARKOUB Ouali</i>	370-392
20	The contribution of Small and Medium-sized Enterprises in Achieving Economic Diversification: An Analytical Study of the Algerian Economy During the Period (2010-2022) <i>Khellil Khaled, Loucif Kamilia</i>	393-407
21	The Digital Technologies That Contribute to The Fourth Industrial Revolution and Gains of Using Supply Chains in an Economic Institution <i>BENLIA FATIHA</i>	408-426
22	Approach on the participation of female entrepreneur in the innovation market in Algeria <i>Mekki Sara</i>	427-437
23	The impact of political decisions on OPEC countries <i>SAIGH Malika</i>	438-450
24	The role of business incubators in supporting entrepreneurship in Algeria - The Valley Business Incubator is a model- <i>GHERBI Laid</i>	451-468
25	Asymmetric transmission of monetary policy through interest rate, credit volumes and exchange rate channels Using Nonlinear Autoregressive Distributed Lags (NARDL) method: Evidence from Algeria <i>Yahia Amel</i>	469-494
26	IMPACT OF UNCONVENTIONAL FINANCING ON ECONOMIC GROWTH AND INFLATION IN ALGERIA <i>Kherchi Medjden Hanya, Meziani Elmahdi</i>	495-519
27	The Influence of Knowledge Management on Employees' Quality of Work-Life: Literature Review <i>Jihane Saousane Mahi , Souhila Ghomari</i>	520-534
28	Intellectual Property: A strategic lever for the commercialization of innovative traditional craft products in Algeria <i>LAOUDJ Ouardia , KRIM Yasmine</i>	535-553
29	The Role of Artificial Intelligence in Improving Hotels Property Management Systems (PMS) <i>Nasser BOUCHARAB</i>	554-567
30	Human development and Quality of institutions in MENA region: an Econometric Evidence Using Panel Data Models <i>Rabah MENACER , Amran BECHERAIR</i>	568-578
31	The Role and Functions of Human Resource Management in Building a Learning Organization: An Empirical Study on a Sample of Employees in Public Industrial Organizations Operating in the City of Benghazi, Libya. <i>Salma Muftah Almasrite, Salah Mabruk Abdalsalam Dow</i>	579-604