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A quarterly peer-reviewed academic scientific journal
Issued by Laboratory of Media and Communication Studies
Faculty of Humanities and Social Sciences
University of Mostaganem-Algeria

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Abdelhamid Ibn Badis University of Mostaganem-Algeria

Faculty of Humanities and Social Sciences

Laboratory of Media and Communication Studies

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The International Journal of Social Communication is an international quarterly academic journal specialized in media and communication studies and the field of social sciences, published in Algeria with the rate of one volume per year, distributed into 4 issues. The Journal is concerned with original and innovative studies carried out by researchers in the field of media and communication studies, as well as various related fields of research, including the sociology of communication.

This scientific platform is an initiative that intends to provide opportunities for researchers in the different branches of humanities and social sciences, in order to capitalize on their academic efforts for the common benefit of all.

The publication process is subject to the following conditions and criteria:

- The journal publishes researches in the following languages: Arabic, French and English.
- The Journal is supervised by two boards: an editorial board and a scientific board. All the submitted papers are subject to secret peer-reviewed scientific arbitration by qualified specialists in the field, who will determine academic papers suitability for publication.
- The researchers who submit their papers must respect the following conditions: authenticity, documentation,novelty, scientific value, knowledge, linguistic correctness, style and accuracy.
- The researchers must respect the required scientific and methodological conditions.
- The research should not be taken from a previous research that has been published, and also should not be published or submitted to be published in another journal.
- The number of research pages should not exceed **(25) pages**, including tables and references. As for the appendices and questionnaires forms, they should be placed after the list of references. Appendices and questionnaires forms will be reserved for the sake of evaluation and will not be published.
- The name of the researcher should not be mentioned nor indicated in the content of the research, for the confidentiality of the peer review evaluation process.
- Papers in Arabic should be written with a computer in **Sakkal Majalla,** font **size 14**, and papers in foreign languages should be written in **Times New Roman font**, font **size 13**.
- A research summary should be written (100 words or fewer), in addition to a translation of the summary in one of the two languages: French or English, with the keywords placed below the summary.
- Papers should be sent to the following e-mail:

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Preamble :

The latest issue of the International Journal of Social Communication presents a diverse collection of scholarly works exploring contemporary media and communication phenomena. With contributions from respected academics across Algeria, Bangladesh, and the UK, this edition delves into significant topics such as digital media's influence on political discourse, deepfakes awareness, online journalism, and the role of social media in shaping youth behavior.

Highlights include a semiological study of "Stranger Things" and Algerian revolutionary cinema, an investigation of African migrant representation in British media, and emerging trends like algorithmic journalism and the metaverse. Additionally, the issue touches upon critical areas like illegal immigration, mental health, and the ethics of media professionals in a rapidly evolving digital landscape.

This issue promises to offer valuable insights for scholars, practitioners, and students interested in media, communication, and the digital transformation of journalism.

Pr. Larbi Bouamama

Editor–in–Chief

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