Higher education in bilateral balance

(quality and efficiency)

Towards anthropology of education

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Abstract:

The quality and efficiency of the most important topics that are presented in the theatres of modern university education, especially in Algerian universities, there are major challenges facing this sector, the overall quality of capabilities requires a body of academics and administrators highly qualified and experienced and ancient based skills of cooperation and collective participation of higher education promoted Algerian.

Résumé:

Cet article porte un regard sur l'essaie de mettre en évidence l'application des performances pour une bonne qualité d'enseignement supérieure dans les universités algériennes, en ce sens, la formation des enseignants qualifier doit donnée une qualité primordiale a l'enseignement supérieure pour une évaluation et développement objective des niveaux d'enseignement qui nous donne finalement une production active des ressources humaines qualifiés.

Introduction:

Search in problem-based higher education quality on the three dimensions known as (efficiency, means, educational product), and based on definitions that include signs standards and excellence both have defined quality as a kind of reliability and perfect our neighborhood, or is identical to the specifications or other appropriate purpose has returned, which can mean either meet the requirements or specifications of the customer or business objectives or job and its tasks, the quality is not a Word is said, but what we do, and that element in its definition is to provide potential To check service learner (the student), the quality is derived from the size of grants and budgets and bubbles in the BIOS for supervisors and trainers of the educational process, and rates for teachers and students, but also efficient and clear behavioral goals that include skills necessary reflect the ability of teacher's teaching and scientific production of qualitative And, the quality of education requires all HR policies, systems, methods and processes and infrastructure in order to create favorable conditions for innovation and creativity to ensure that the educational product.

1- Arabic higher education :

Refers to tertiary education, which is in the academies or institutes of the University after getting a high school diploma, and higher education, education that is within the institutions of higher education ministries usually follow after getting a certificate of secondary education [1].

Higher education a force for economic growth, and a place of learning in society, is a repository of knowledge and its maker, a tool in transfer of accumulated human experience cultural, scientific, and increasingly important in a world where knowledge resources on physical resources as factors in development, moreover, the impact of innovation and technological progress means that the economy increasingly requires the competencies require studies and education at a high level, and I have confidence in higher education has declined as a result of unemployment of graduates and brain drain, and bias of the social sciences, and the imbalance between the Categories of graduates who reach the labour market, and this has led to dissatisfaction on the part of institutions, social pressure and the demands of the labour market to diversify the study programs, also led to the development of this education. And diverse higher education systems in terms of structures and programmes and student communities and funding, the challenge of mass higher education and education of the elite still cope without properly, requiring the need to re-examine the role of higher education and its quality [2].

Furthermore, explains **Dr. Abdul Qader Al-sheikhly**, the University scientific Arabic is not the appropriate level to promote research, the intellectual and scientific meetings among faculty members with per jurisdiction are rare and less at the University level, where the majority tend to Arabic and individual research [3].

2- knowledge and higher education:

Dr. Mahmoud Youssef believes that humanity has experienced since the beginning of the twentieth century, a significant scientific development in different areas of knowledge, but this development was of some countries on Earth, more than others, while some countries surplus energy and scientific production, patents, which requires prioritization to support specific research and the selection patents in certain fields is marketed in other countries, we find that other countries with weak research and small and not linkage The needs of society [4].

All shows from **Dr. Hassan Shehata and Dr. Fawzia abalkhail** that abundance of information and human knowledge and achievements in various scientific and technological fields, cultural, economic, and became inevitable only Nations embrace comprehensive development efficiently with available capabilities and capacities, and with his fellow man to share life in one world linking parts means fast lasting growth and development, and had the knowledge, information and multiple banks, and rules, in light of this growing closer relationship developed between education And work and between science and technology and became the man of the third millennium should fight to take place in the local and international community ensures a decent life and promising future, by maximizing the output of educational institutions and research, training and upgrading revenue and because audits so as to achieve overall development, human life begins the school now takes almost two decades of time and configuration tutorial through new approaches to perception forms tomorrow's society and the nature of life, and skills and abilities and the quality and efficiency of the labour market for renewable, and the administrative and economic systems and practices that will have life, relationships and values within the family world, for meaningful and fruitful educational product with honesty and objectivity to look forward to the future of pragmatic best [5].

Increased awareness of the importance of education to an unprecedented degree it has become all groups in our society on the degree of awareness of them consider to read the basic means for everyone in life on the basis of equal opportunity in various areas [6].

3- the specificity of the University:

The University is in the median group of scientific institutes lexicon called schools taught arts and arts; Science (updated) and as a great University, and the University's mosque and drove a university many meanings to summarized (c) mosques and talking (to cleanse mosques floor) [7].

I've turned the whole concept of being a single University job to pluralistic and sections, this is expressed by a multi- university to English From university, and in the definition of contemporary Western University is in the strict sense, the institution that ordinary student learning to be educated and successful Member of the profession, the definition and role of the University is developing in the West according to the cultural and cognitive counterpart, because the University part of the meta-structure of society, and are influenced by the underlying architecture and affect it, if in a public life more closely and most importantly, because they incite and provoke strong concern, and is obsessed with giving authentic solo [8].

The University is characterized as educational institution in individual property does not compete with any other institution, to possess a functional role and mechanisms of the repeated and continuous absorption of large numbers of students in the age of convergent is a science and information and multiple skills lead to crystallization and personal maturity in a few years, and the change from the young audience to interesting additions to categories is able to engage in life and management experience in charge of the future of tomorrow, especially in an era of globalization and dismantling of cultures and dispersed, the University is important in the development of educational institutions Manpower produced by providing individuals with the knowledge, values and attitudes that enable them to innovate and contribute positively to the future and social research on the University's role in instilling the value of science as a fundamental value of the values of contemporary society [9].

Universities have found to encourage the discovery of knowledge, research and education, the University researcher who investigated on the very specialist aspects of civilization, as findings within the cultural fabric, such a researcher might not find refuge anywhere but home [10].

Dr Hassan Shehata said of the education is to provide an educational system achieves the quality associated with the revolution of curricula, calendar system, and develop and support teachers who stand in front of production lines and the nature of the management system and structure, and to provide the necessary means, the realization of the principle of total quality in education through the accreditation and quality assurance of national education, and the development of national standards for measuring product education and the development of a curriculum development and activating and strengthening the institutions of the national calendar, complete with infrastructure for knowledge and provide the necessary financial resources [11].

They benefit from scientific and technological revolutions and functional understanding of teaching and learning are fundamental premises to renew curricula development potential and lost and marginalized [12].

4 - what quality education:

Quality education refers to education should be fun and joy, and to be constantly vigilant teaching to student's attention to the discussion and takes the concept of quality in education, which are reflected in broader concepts following [13]:

- added value in education.
- avoid distractions in the learning process.
- match learning outcomes of planned objectives and specifications and requirements.
- Excel in education.
- friendly purpose.
- adapting learning outcomes and experience to use.
- meet or exceed client expectations in education.

Explains **Dr. Abdul Rahman aljuhaimy** that many educators see that quality is not a form of endoscopy but are a product of performance with efficiency and objectivity, and so can provide the means of service of learners (student), the quality is derived from the size of grants and budgets, and rates of teachers, students, and the number of episodes and schools, but also to serve the educational needs of students [14].

The quality is somewhat ambiguous, as it contained signs of standards and excellence both have defined quality as a kind of reliability and perfect our neighborhood, or is identical to the specifications or other appropriate purpose has returned, which can mean either meet the requirements or specifications of the customer or business objectives or job functions [15].

The quality of education requires all HR policies, systems, methods and processes and infrastructure in order to create favorable conditions for innovation and creativity in the product meet the educational requirements that create the student to attain the level that we all strive to reach [16].

The culture of quality and programmes conducive to the participation of the universities and of each individual and the management and scientific unit Center, students and all the teachers to become part of this program, so the quality is the

driving force required to propel education system at universities to effectively achieve its goals and mission entrusted to it by the community and the many parties with an interest in university education [17].

5 - organizational culture and quality:

The perception of the overall quality as an additional effort to program improvements, and overall quality is not a program but a philosophy and a common culture, and perhaps the negative aspects is the vision total quality as a separate program, or as separate projects from other projects, rather than seeing it as part of an integrated, comprehensive and coherent, they are not a specific goal achieved, and celebrate it and then forget, but is variable, and is improving the quality and the philosophy of quality education means conceptual framework governing the method and a philosophy of education And clarify the values and objectives of society to achieve through its educational system, it is important to spread this philosophy and the external environment and internal environment, then Central and local educational administration and school and school and all teachers, administrators and students, The theory of organizational culture emerged in the early 1980s, and the thrust of this theory that each organization's own culture, consists of the values, principles and basic assumptions that formed by individuals within their organizations and their environments, and that drive certain behaviors [18].

5- 1 The general culture of a society.

5- 2 Educational philosophy that derive from educational goals established by the higher Committee for political education.

Nelson and kwik finds (1996) organizational culture is embraced by individuals in organizations have strong, direct their behavior, and performance of their work, their relationships with their supervisors, subordinates, and colleagues, and clients with them, and reflect the values and beliefs is the degree of coherence and integration among members of the organization or institution, as an internal control system beats the bells when it comes out of behavior on the border, and then these values reflect the Organization's fundamental values can move around all efforts at all levels in the organization or institution. Organizational culture is an extension of the prevailing community culture, so the behavior of the individual's career is not an intellectual vacuum generated by, but it is a product of societal behavior, positive or negative, the symbols and the values embraced by individuals are the primary components of culture in all its subsidiary bodies and groups and institutions. And the culture of the system give a picture of the important criteria of value and trends and objectives, and that every system of traditions, practices, and ways to cope with its impact on the attitudes and behavior of workers. The concept of organizational culture in total quality is the way it does business, confirming **Philip Atkinson** "culture is a set of values, behavior, rules that distinguish the organization from other organizations, if we take the concept of total quality principles and we must work to establish a culture where individuals feel free to share their ideas and participate in problem-solving, decision-making, and as a rule of thumb at work." And that cultural change is the secret to apply total quality management since joining the Organization, or Enterprise belonging to particular cultures varied, although individuals are subject to the general culture, And the value of peace to the community, they may be handed them their value and what the organization or institution to determine their values, principles, and beliefs, and their transformation into rules, systems, standards, and management style and then define individuals involved with the Organization, or Enterprise it [19].

It is necessary to look for quality as a philosophy and culture form an essential part of the values and culture of the institution and help explain why, and what to do?   And how to do it?   The deployment of total quality organizational culture and philosophy in pre-trial Prep for applying quality education, contribute to the transition to participatory management style to be a key and essential input and naturally to improve the quality of teaching and learning in the next phase of the investigation [20].

6 - the concept of total quality management in higher education:

Despite several attempts to define a comprehensive quality management, yet we find no agreed definition and is accepted so far, and can recall in this regard the following definition:

Total quality management known as collaborative business performance depends on the capacity of both management and workers, to improve quality and increase productivity on an ongoing basis through task forces, and causes the application to reduce administrative processes and desktop, simplify designs and reduce customer complaints, and other critical issues such as management commitment, avoid resistance to change, and make that change. Not only is the application of total quality management to private sectors, but with the same efficiency on public and Government business sectors [21].

Explains **Dr gozave Jablonski** that total quality management in higher education institutions aimed at providing educational services, research, and reduce volatility, faster response, quality in customer satisfaction, and greater flexibility to respond and adapt to changes in customer needs and market requirements, and lower costs by improving quality and activities that do not add any value, the application of total quality management in higher education is a unique solution to make the University services able to meet market needs and requirements of the community and in institutions of higher education should The primary focus of the University Administration to the needs and desires of the student that qualifies the student to succeed in the job market and community service efficiency and effectiveness, The total quality management of higher education institutions require a body of academics and administrators experienced in ancient calendar quality educational services and research services and administrative services to all fields of education and research in these institutions, and the provision of funding and adequate financial support is a prerequisite for ensuring the quality of higher education institutions [22].

7- ways to achieve quality in university education:

Human resource is the most important factor for any institution in developing countries the human element is currently one of the most important of the State, and thus the interest in this national imperative element of urgency, and therefore as other investment areas in urgent need of consolidation, planning, organizing, directing and monitoring sound scientific method [23], therefore confirms **Mler** that investment in education tends to be more productive than other things equal to the same cost of capital is human [24].

According **Dr. Ben hwichel and Dr. Abdullah Mohammad katabia** "that function of university more effectively when provided with the human and material resources to regulate, there are important contributions to universities to do the required development and required faculty member at the University to be an important element of change in the development process, and can split the functions of universities as 3D: Training and research in scientific and professional occupations and high-level

administrative, research, is that universities generate knowledge and inventions needed for development through scientific research and technical skills as well as the dissemination of such information and the public service where the universities provide highly skilled community, so are universities balance of expertise can be exploited by the Government and the private sector, Effective learning should not just the orderly transfer of information, but make sure the student learning skills such as adaptability, flexibility and the ability to cope with rapid change, the capacity to anticipate change and prepare him for influence, the Organization has established Arabic quality assurance accreditation body for higher education: the basic task of quality assurance and accreditation of higher education institutions through the application of the accreditation standards for the quality and effectiveness of the educational institution and the academic cover letter, planning, academic standards and student support and The human resources, infrastructure and financial resources and community participation [25].

8 - to the quality of higher education in Algeria:

The overall quality has taken a very strategic and global dimension, forcing some States to change the style of thinking and enhance knowledge institutions such as school and University, this is what prompted Algeria to renew the educational system for conformity with the requirements of the times and try to catch up with the parade through which civilization but the relationship between scientific disciplines and careers on the ground, and I've known higher education in Algeria developed quantitatively impressive, and development University Network (60 undergraduate institutions spread across 41 States) and the growing population of teachers (more than 29,000 teachers) and censuses Students (approximately 902300 students, of whom 43,500 registered masters and PhD), graduated more than 1 million under since independence, only function pointers to this development, such a rapid development would have happened without that generate several imbalances, Which are due mainly to the high pressure caused by the growing social demand for higher education. The accumulation of these imbalances over the years to make the Algerian League lagged, sufficiently deep transformations that our country's economic, social as well as political and cultural. Translate incompatibility in the classic higher education system's inability to respond effectively to the major challenges posed by the unprecedented development in science and technology, and those resulting from the globalization of the economy, and the emergence of the information society and the emergence of new professions as well as the challenges of the globalization of higher education systems, the new situation imposed on the higher education system should be able, within the framework of the strategy developed to absorb the results of social and economic transformations that have marked the evolution of the country and contribute to the development of the nation, really Thus, the system of higher education is invited in every phase of their evolution to cope with deep transformations of its surroundings that increasingly complex, the reform has enabled the Algerian League 1971 contribute effectively and decisively in national development, in that it allowed it to ensure that the composition of the frames for State institutions and the economy, as well as meet the needs of teachers and trainers [26].

9- what efficiency in education:

Explains **Dr. Abeer Safwat Abdel Fatah** movement of teacher preparation based on competencies has emerged as a result of the constant complaint that mainstream education is able to link the needs of the contemporary human, and not being able to confront the reality of the era, it came as a reaction to the failure of conventional breeding to achieve its goals, the **Dr**. **shaartuz** weak a planning

process tutorial has become a familiar criticism of the gap between educational purposes and the selection of courses and teaching, at the time of writing in The curriculum is objective, we do not find who can lead it logically from the forward positions of procedural learning, in all cases, the usually arbitrary jumps from the target jumps to students without adequate grounds provide us that enable us to bridge the gap and to give us the steps that lead us, without suffering from the target to the choice of materials or contents and educational experiences [27].

Explains **Dr. Ezzat Abdel mawjoud** competency-based preparation of effective methods to improve teacher preparation, which stresses the need to link knowledge of the application in the process of teacher preparation and development of teaching skills and his sufficiency's have unconventional manner teacher, such as education, and individual and group activities, discussions and assessment processes and final [28].

And efficiency of several definitions of behavioral objectives clear specific skills necessary reflect the ability of the teacher to teach them and also the ability to perform behavior, while performance is show a skill can be measured, the performance is the appearance of efficiency [29].

The competency approach is the best pedagogical technique as it makes the education system and various components focused on its objectives to make education an effective impact, and to make the knowledge theory of tributary streams of the expected efficiency, "and this become efficient is the ultimate goal of learning and knowledge, this concept is not new to the concept of efficiency in public education makes it an ideal model to provide effective solutions to the problems of education and increasing social needs and aspirations of the era and its needs [30].

10 - advantages of education competencies: can be explained in the following[31]:

- Individualization education: this by making the learner has the greatest possible independence, that becomes the focus of the educational process, and allow for initiatives and in proposing his views and ideas taking into account so-called individual differences among learners, in order to avoid the marginalization which might have a negative impact on the character of the learner.
- Measurement performance: Unlike what was done in the old approaches that were of great importance to theoretical knowledge in this type of teaching, the measurement is directly on the calendar the expected efficiency evaluation of achievement.
- Free teacher restrictions: in this type of teaching becomes the teacher's role limited to stimulate and guide the learners and the learning conditions and the selection of teaching methods and teaching effective, and evaluate the performance of learners.
- Merge information: and one of the most important elements in the pedagogical competencies, the learner that integrates information obtained in a manner consistent with the principle of the formation of concepts in the mind the spiral shape starts with a simple concept and then widened spiral until it reaches its peak.
- HR knowledge: this kind of teaching that leads the learner into the use and investment of the so-called acquis communautaire knowledge, theories, skills, and abilities in order to reach appropriate solutions while facing a dilemma.
- Transfer knowledge: the learner should be able to transfer this knowledge from theoretical framework to practical functional utilitarian framework, in the form of observable behaviors and measurement.

10 - qualities of Mr. efficient:

Dr. Abeer Safwat Abdel Fattah " Turns out two qualities of Mr. efficient (32):
- The ability of education: includes the ability to understand and perform the tasks you want kid.
- Education: a sincere desire to include interest and contribution in helping to assess and use ideas and express them, and recall past experiences and maintain vital subjects.

Both **Dr. Hassan Shehata** and **Dr**. **Fawzia abalkhail** said of Mr. efficient (33):
- The card features a unique and visionary creations as a result of the transformation of modular, universal standardization of measurement for humans and the era of molding industry diversity and contrast with humans as a result of the flow of knowledge in the information age.
- To have a critic in an era of rapid flow of information and the development of advanced technologies to always reconsider it settled his view and review decisions and renewed expressions of his personal.
- Mastered the skills of self-learning, the man the information society believes that life is a succession of education and training and to education and training, at the same time it depends on itself in the pursuit of information be supplied as much in light of their abilities and potential.
- Be creative an innovative range of solutions per issue new atypical solutions, exemplary employee has a handsome if he is good he misjudged and thought it the best new offers and the good of others, his thinking is characterized by originality and flexibility and sensitivity to problems.
- Be positive cooperation, capable of initiative and renewed thinking when making the decision to work, successful cooperation with other colleagues within and outside the institution, working in an integrated configuration, the units performance, independent free movement achieved its goals and development work.

11- The formative system of Professor in Algeria:

The Inspector actually configure Professor in Algerian universities finds significant shortcoming is the double qualification of teachers and their scientific, systematic and pedagogically and linguistically in the era of globalization, which needs a particular teacher, has led to the futility of teaching methods and students ' desire to learn, the method adopted many Arabic language teachers do not go out often on diction and spelling and memorization and recall, which led to disabling analysis and creativity when student and dedicate to thought has, Add to this the material school often has no suspense, no renewal, it is shallow and choice based on taste that is not based on objective selection criteria, Then those teachers who oversee the University's teaching you traditionally known Algerian universities since its inception and rely primarily on achieving diplomas as masters and doctorate degrees and sometimes the first year master then engaged in teaching without any configuration didactics in pedagogy and psychology of ...There is no doubt that the high degree is not evidence of good teaching, there are many who see them in research and writing, but they show a clear deficit in teaching up to the point of failure [34].

Algerian League-in General-lacked this kind of configuration note that Western universities became aware of the importance of the issue of renewing the information

teachers and educational experiences from time to time and improve their performance, and experience has shown the importance of configuration didactics asked and effectiveness the success of teachers teaching in the classroom, to take advantage of the power and potential of preparation and training as well as training on specific skills such as setting for teaching and research, as well as evaluating students and other skills to adapt and New teaching including the competence approach, note that the nature of the work of Professor today faces many external and internal influences: the social, psychological, economic, scientific and expanded dramatically in size of the human knowledge, Any effort to improve any aspects of the educational process can lead to the desired educational progress unless it starts with good preparation for pre-service or in-service teacher [35].

And all of the doctors described of the former characterization kinks carefully but what practical means to correct the imbalance in the pedagogical work process strayed preprogrammed without endoscopy and abstraction?

The efficiency of teaching requires continual effort and continuity in the configuration for the duration of the exercise, and can get this configuration in various ways, as means to control various aspects of the educational process, and where they are measured by the number of properties must be the birthright of the teaching, and this on the basis that it is required to be an expert in teaching and in charge of the system and a representative of the power and value of community, and each of these roles is to achieve the targets to be reached from behind outs Students, the University is called upon today to ensure scientifically and culturally, generations and are therefore cannot dispense with the competencies required and necessary for teaching because it is these competencies cannot ever occur the acceptable level and patients for its graduates who are expected to achieve the desired benefits society and address the problems accumulated, and this on all levels, and therefore could not occur development required for this community but for all the reasons stated above with good employment [36].

And all this can be achieved only with real and serious interaction with the secretariat between human resource efficient, means and possibilities for effective performance of high quality for the production of the fruitful educational product .

Conclusion

Higher education is the most important platform for comprehensive and sustainable development, through its contribution to the preparation of various academic and professional personnel of the various Community institutions interest and, therefore, must be taking without the marginalization in light quality and efficiency for the production of productive human resource can be relied upon to preserve the gains of the society and the nation, cannot be achieved only by providing the following three factors:

- Abused to funding does not reflect the objective.
- Efficient human resource and Secretary of the society and the nation.
- Quality process that is consistent with the requirements of the times.

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