
Black Market Exchange Rate, Trade Freedom and the Links with Economic Growth: Empirical Evidence from the North African Countries

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Abstract

The present paper investigates the impact of *black market exchange rate and trade freedom* on economic growth in 4 North African countries over the period 1995-2011, through the use of panel data analysis. According to the Hausman test, the fixed effects model is the most suitable one, it reveals that the *black market exchange rate* exhibits a *statistically significant positive impact* on economic growth in the North African countries (*in other words, higher BEXR index leads to higher growth rates, since a high BEXR score indicates a low black market exchange rate premium*), and this is consistent with theory. *Likewise, trade freedom displays a highly significant positive influence on economic growth in the four case study countries.* To sum up, a low black market premium and high trade freedom serve as promising catalysts for the North African countries' economic growth.

Based on these findings, it can be concluded that the *North African governments* should dedicate massive reforms with *clear goals and vigorous commitments* to shrink the black market premium. Additionally, the use of economic incentives for converting the track of black market towards the official mainstream is more effective than a bunch of unenforceable laws, and it further reflects the credibility of the government's economic policy.

Moreover, Policy-makers in the North African region should design *proper policies* that aim to reduce incentives to engage in illegal market activities, and even more importantly, they must abandon all *restrictive trade practices* and liberalize FDI policies; they should also embark on ambitious policies aimed at stabilizing the political situation and consolidating peace.

Key words: *Black Market Exchange Rate, Trade Freedom, Economic Growth, North African Countries, Panel Data Analysis.*

1. Introduction

The absence of trade hindrances *has been hitherto considered as the key* underlying factor that enables countries to ride the wave of prosperity. Indeed, the implementation of protectionist trade policies aimed at inhibiting international trade and access to foreign exchange is *commonly viewed by economists* as an impediment to the economy's growth potential.

Furthermore, governments' attempts to restrict trade and capital flows allow the emergence of a *black market* for foreign exchange, which can be defined as "*an unofficial market where suppliers of foreign exchange can satisfy the needs of those who are unable to get what they want from official sources*".

According to *Jason Z. Yin and William A. Stoeber* (1994), the black market premium can be perceived as “*the percentage by which the black market rate exceeds the official rate*”. Further, the cost of *purchasing* hard currency in the black market is generally higher than in the official market, as a result of the increased demand for foreign exchange and risk of government penalties that can menace participants in the illegal market (*Robert Grosse, 1992*).

Francisco Rodriguez and Dani Rodrik (2001) argued that countries with pervasive corruption and *weak rule of law are more likely to have* large unofficial foreign exchange markets; they also stated that the black market premium gauges the extent of rationing in the foreign exchange market. Additionally, Khalifa Hassanain (2005) pointed out that the *sizeable black market premium* indicates the need for adjustment.

The present study *attempts to advance beyond the existing literature, by employing black market exchange rate and trade freedom in assessing the* mischievous effects of trade barriers on economic growth. *Moreover, it sheds light on the North African countries that have embarked on the reform of their trade policies, but economic agents, foreign investors and international organizations state that the partial reduction of trade barriers and large scope of black market for foreign exchange still hamper economic growth, and this obvious fact leads us to examine empirically the impact of black market exchange rate and trade freedom on the North African countries' economic growth, using a panel data analysis over the period 1995-2011. For this purpose, the remainder of this paper is organized as follows:*

Section 2 presents a theoretical and empirical review on black market exchange rate and trade freedom and the links with economic growth, section 3 discusses the levels of economic growth, black market exchange rate and trade freedom in the North African countries, section 4 introduces the data and analyzes the empirical results and finally section 5 concludes the paper.

2. Theoretical and Empirical Review on Black Market Exchange Rate and Trade Freedom and the Links with Economic Growth

It is widely viewed that the foreign exchange black market is the result of limited access to legal exchange market. In general, the balance of payments deficit tends to cause a depletion of international reserves, also the inability to scrounge foreign exchange squeezes countries to adopt foreign exchange controls that give rise to black markets (Mohsen Bahmani-Oskooee and Reza Shiva, 1998). Moreover, governments tend to discourage capital outflows by preventing the process of acquiring foreign currencies using multiple constraints such as licensing requirements, taxes and artificial waiting times. These impediments increase the demand for foreign currency, thus allowing for the emergence of a foreign exchange black market (Mohsen Bahmani-Oskooee et al., 2002).

The Fraser Institute introduced the index of black-market exchange rate, and defined it as “*the percentage difference between the official and the parallel (black) market exchange rate*”. Further, the following formula has been employed to calculate the zero-to-ten ratings,

$$(V_{\max} - V_i) / (V_{\max} - V_{\min}) * 10.$$

V_i is the country's black-market exchange rate premium.

The values for V_{\min} and V_{\max} were set at 0% and 50%, respectively. This formula allocates a rating of 10 to countries without a black-market exchange rate. In contrast, a zero rating is given when the black-market premium is equal to, or greater than, 50% (*James Gwartney et al., 2012*).

Furthermore, the black market exchange rate depends on the *interaction of demand and supply* forces and is generally higher than the official exchange rate, because the seller wants to *compensate the risk he takes in providing illegal foreign exchange* (*Cuddalore Sundar et al.,*

1997). In addition, the difference between the two rates *indicates* the black market premium, which often reflects the underlying macroeconomic misalignments. Therefore, every now and then, the central banks amend the official rate for narrowing the differential gap and avoiding potential misalignments (*Mohsen Bahmani-Oskooee et al., 2002*).

It is widely *held* among economists that the foreign exchange black market clearly has mischievous effects on economic growth (*Robert Grosse, 1992*). Generally, the black market exchange rate occurs because of the strict controls over exchange, and it reflects the failure of existing policies, which is responsible for lower growth rates (*Francisco Rodriguez and Dani Rodrik, 2001*).

A high *black market premium* induces incentives to *under-invoice exports*, causing a reduction in officially measured exports; the registered *shortfall in export receipts entails* low levels of *foreign reserves that frustrate imports through lifting restrictions on foreign exchange holdings*, and this vicious cycle doubtlessly threatens the economy's growth potential (*Steven B. Kamin, 1993*). Additionally, the foreign exchange black market alleviates the impact of exchange controls on *importation activities, but the entry of imports* encouraged by foreign exchange black market *crowds out the local industry* and depresses the local producers, and *thereby reduces the rate of economic growth* (*Robert Grosse, 1992*).

Moreover, the *large black market premium* reflects the government's willingness to impose more restrictions on the *purchase* of foreign currencies, and that is what induces individuals to convert their financial wealth into foreign assets (*Michael Frenkel and Mainz, F. R. G., 1990*). Consequently, the foreign exchange black market allows *funds to takeoff*, seriously *hindering economic progress* (*Robert Grosse, 1992*). As well as, the increased black market premium *shakes some investors' confidence in the local investment climate and prompts them to shift their investments abroad towards countries with reliable currencies, and hence may deprive the economy* of the benefits associated with these investments (*Robert Grosse, 1992*).

Indeed, the impact of the black market premium on economic activity *varies across countries* (*Panayiotis F. Diamandis and Anastassios A. Drakos, 2005*); furthermore, capital flight makes developing countries *more severely affected* by unofficial market activity (*Yochanan Shachmurove, 1999*).

It is *important to point out that* the use of *exchange rate policy* to regulate *trade and capital movements*, neglecting the role of foreign exchange black market creates trade imbalances through increasing the level of imports (*Keshab R. Bhattarai and Mark K. Armah, 2005*). Trade deficits and capital flight, *in turn*, force the government to clamp *foreign exchange controls* (*Robert Grosse, 1992*),

Usually, the underlying features of black-markets for foreign exchange such as segmented trading and imperfect information about prices and participants, *entail high transaction costs* that inexorably raise the cost of doing *business, thus impeding economic growth* (*Alan E.H. Speight and David G. McMillan, 2001*), and it is worth noting that the retired migrants' pensions, tourism and the revenues of exporters who favor illegal ways of exporting, are the *major sources* for supplying the black market for foreign exchange, which supplies those who produce and sell illegal products, by allowing them access to foreign exchange required to obtain the necessary inputs, and this ultimately harms the national economy and cripples the growth rates (*Robert Grosse, 1992*).

Many studies have *confirmed that the* black market premium which represents the magnitude of bad policies *is negatively linked to economic growth* (*Ross Levine and David Renelt, 1992; Ann Harrison, 1996; Sebastian Edwards, 1998*). Also, Barro, R. and Lee, R. (1993) argued that a *high black market premium* significantly obstructs economic growth. In the same vein, Brian Pinto (1991) pointed out that *the reduction of black market premium* by

unifying the black market and official exchange rate helps revitalize exports and eliminates allocative inefficiency, and thereby boosts economic growth.

Blejer Mario (1978) stated that the *depreciation of the black market exchange rate generates a decrease in money demand*, causing an increase in money supply, which in turn leads to lower interest rates and thereby increases investment and spurs economic growth. However, Panayiotis F. Diamandis and Anastassios A. Drakos (2005) indicated that the *size of the foreign exchange black market has a crucial role in countries characterized by relatively high inflation and uncertainty*, because the possession of foreign currency is considered an effective hedge against domestic inflation.

Ross Levine and David Renelt (1992) suggested that specific macroeconomic policies like exchange rate policy, monetary policy and trade policy should be taken into serious consideration in mitigating the impact of black market premium on economic growth.

In general, many institutional factors such as pervasive corruption, *lack of rule of law, inefficient judicial system and unenforced property rights*, have the potential to widen the gap between the *official and black market rates*, as well as, other phenomena like smuggling and money laundering play a crucial role in broadening this gap (*Mohsen Bahmani-Oskooee and Gour Gobinda Goswami, 2004*). In addition, political instability sparks a dramatic rise in the black-market premium (*Francisco Rodriguez and Dani Rodrik, 2001*).

Rodrik, Dani (2007) claimed that the overvaluation of exchange rate is often tied up with a lack of hard currency, widespread *corruption, rent-seeking activities, 'stop-go' macroeconomic cycles* and recurrent balance of payments crises, which *bring down the growth rates*. Also, the exchange rate uncertainty can depress trade activities (*Dimitrios Serenis and Nicholas Tsounis, 2013*).

It is almost impossible to get perfect information about transactions taking place in the unofficial foreign exchange market. Consequently, the participants involved in this market often rely on information extracted from the legal market in predicting *the future path of black market premium* (*Panayiotis F. Diamandis and Anastassios A. Drakos, 2005*). Thus, the black market exchange rate follows to some extent the official exchange rate and *the way in which it is administered; as well as the government's attempts to rationalize the use of foreign currencies and impose rigid sanctions significantly affect the black market premium* (*Hendrik van den Berg and Sanath C. Jayanetti, 1993*), and it is worth noting that many countries have endured *unofficial market for foreign exchange*, over and above that, the black market has been allowed to operate closely with the legal market (*Ali M. Kutan, 1998*).

On the other hand, the impact of trade freedom on economic growth has been thoroughly analyzed by economists, who pointed out that greater openness to trade generates robust positive effects on economic growth, through diffusing technology and boosting efficiency (*Rob Clark and Matthew C. Mahutga, 2013*)

In 1995, Heritage Foundation and Wall Street Journal introduced the Index of Trade Freedom and defined it as *"the economy's openness to the flow of goods and services from around the world and the citizen's ability to interact freely as buyer or seller in the international marketplace"*. This index is scored on a scale of 0 to 100, where higher scores reflect lower trade barriers (*Heritage Foundation, 2014*). Similarly, Ockey, Jason R. (2011) argued that the trade freedom reflects *"the absence of tariff and non-tariff barriers that affect imports and exports of goods and services"*

In general, the imposition of trade barriers is the main impediment to the long-term growth (*Halit Yanikkaya, 2003*). More specifically, protectionist trade policies aimed at inhibiting international trade and access to foreign exchange, restrict the quantity of inputs available to

local economy, and thus reduce the productivity and hamper the growth prospects (*Georgios P. Kouretas and Leonidas P. Zarangas, 2001*). Recently, *Gehring, Kai (2013)* stated that trade restrictions embodied in slow bureaucracies, complicated procedures and *intricate documents* have probably been the greatest hindrances to wealth and economic prosperity.

Trade openness exerts a positive influence on economic growth through facilitating physical capital accumulation, skill acquisition and *technology transfers* (*Rifat Baris Tekin, 2012; Mounir Belloumi, 2014*), because trade with *high-technology countries* allows developing countries to benefit from technological spillovers, R&D activities, new products, new materials and modern methods of production, and enables them to become more involved in international markets, and thus helps them achieve high growth rates (*Halit Yanikkaya, 2003*).

Furthermore, trade liberalization promotes the countries' competitive performance in international trade; it also affects economic growth through efficiency gains brought by competition and specialization (*Sachs, J. and A. Warner, 1995; Lanfang Wang and Susheng Wang, 2012*). As well as, freedom of exchange allows firms permeate international markets, and supports them to be *more competitive* at a world level (*W.N.W. Azman-Saini et al., 2010*).

Moreover, nations that are fully *integrated* in the *global trade networks* enjoy greater leverage during exchange (*Rob Clark and Matthew C. Mahutga, 2013*). Further, countries with high-quality institutions trade more and tend to grow faster (*David Dollar and Aart Kraay, 2003*).

The developing countries should raise the level of trade freedom to reap the benefits of advanced technologies and attract foreign investors who have the will and potential to bolster the *host country's* economic growth (*Muhammad Shahbaz, 2012; Samia Nasreen and Sofia Anwar, 2014*).

There are countless *benefits* that the *host country* receives from *inward FDI*, such as funds, hard currency, *technological diffusion*, *knowledge spillovers*, know-how and *managerial skills* that act as *stimulants* to domestic investments, and hence promotes economic growth (*Hermes Niels and Robert Lensink, 2003*). Also, the inward FDI enhances the host country's export capacity, generating an increase in foreign exchange reserves; it also *helps to create new jobs* and competition with local firms, *thus upholding* the level of economic growth (*Mounir Belloumi, 2014*).

To sum up, trade freedom and FDI inflows are deemed crucial factors in *explaining economic growth*.

The table below summarizes the empirical studies that have investigated the impact of *black market exchange rate and trade freedom* on economic growth.

Table n°01: *Empirical Evidence on the Impact of Black Market Premium and Trade Freedom on Economic Growth*

<i>Authors</i>	<i>Sample</i>	<i>Empirical approach</i>	<i>Results</i>
<i>Sebastian Edwards (1992)</i>	51 developed and developing countries 1970-1982	Ordinary Squares (OLS) regression	Least Economic growth is <i>negatively and significantly affected</i> by high black market premium.
<i>Barro, R.J. (1994)</i>	100 countries 1960-1990	Ordinary Squares (OLS) regression	Least The black market premium on foreign exchange is <i>negatively and</i>

					<i>significantly</i> related to the <i>growth rate of per capita GDP.</i>
<i>Laura Alfaro et al., (2004)</i>	39 1981-1997	countries	Ordinary Squares (<i>OLS</i>) regression, two-stage least squares regression	Least (2SLS)	The black market premium appears to have a <i>significant negative impact</i> on economic growth.
<i>Thorsten Beck and Ross Levine (2004)</i>	40 1976-1998	countries	Ordinary Squares (<i>OLS</i>) regression	Least	<i>There is a negative but insignificant relationship</i> between the large black market premium and economic growth.
<i>Samy Ben Naceur and Samir Ghazouani (2007)</i>	11 MENA 1979-2003	countries	Generalized Method of Moments (GMM)		The black market premium shows a <i>significant negative influence</i> on economic growth.
<i>Hassan, M. Kabir et al., (1995)</i>	Nigeria 1976-1988		A Box-Cox extended autoregressive model		The depreciation in black market exchange rate exerts a <i>significant negative impact</i> on the domestic demand for money.
<i>Ross Levine and Sara Zervos (1998)</i>	47 1976-1993	countries	Ordinary Squares (<i>OLS</i>) regression	Least	The black market exchange rate premium <i>significantly reduces</i> the capital stock growth.
<i>Ann Harrison (1996)</i>	51 1960-1988	countries	OLS estimation, fixed effects model		-A higher black market premium is negatively associated with economic growth. -Trade openness promotes economic growth <i>in the sample</i> selected for the study.
<i>Ross Levine et al., (2000)</i>	74 1960-1995	countries	Generalized Method of Moments (GMM) for <i>dynamic panel</i> data		- The black market exchange rate premium <i>contributes negatively and significantly</i> to GDP per capita growth. - Openness to trade is a <i>powerful vehicle</i> for increasing

						economic growth.
<i>Mehmet N. Eris and Bülent Ulasan (2013)</i>	66	countries	Ordinary Squares (OLS) regression	Least		- Economic growth is significantly hindered by the large black market premium. - Trade openness is positively and robustly correlated with economic growth.
<i>Mogens K. Justesen (2008)</i>	A number of	countries 1970-1999	Granger tests	causality		Trade freedom Granger causes economic growth.
<i>Hatem Derbel et al., (2011)</i>	104	countries	OLS method, Weighed Squares (FWLS)	Final Least		Trade freedom plays an intrinsic role in generating sustained economic growth.
<i>Ockey, Jason R. (2011)</i>	164	countries	OLS regression, VWLS regression			Trade freedom has a robust positive significant influence on per capita GDP growth.
<i>Mohammad Javad Razmi and Ramiar Refaei (2013)</i>	17	Middle East and East Asian countries	Pooled least squares, fixed effects and random effects models			Trade freedom displays a significant positive impact on economic growth.
<i>Santos-Paulino Amelia U. (2002)</i>	22	countries	Generalized Method of Moments (GMM)			Trade freedom fosters the import growth.
<i>Halit Yanikkaya (2003)</i>	100	developed and developing countries	Ordinary Squares (OLS) regression	Least		Economic growth is significantly positively influenced by trade openness.
<i>V.G.R. Chandran and Munusamy (2009)</i>	Malaysia	1970- 2003	The Autoregressive Distributed Lag (ARDL) Method			Trade openness exerts a positive and significant impact on Malaysian manufacturing growth.
<i>Arslan Razmi et al., (2012)</i>	153	countries	OLS estimation, Arellano-Bond two-step General Method of Moments (GMM) method			The degree of openness has a positive and significant effect on investment growth.
<i>Antonio N. Bojanic (2012)</i>	Bolivia	1940-2010	<i>Johansen-Juselius cointegration test</i>			There is a long-run equilibrium relationship between economic growth and trade openness.
<i>Cécile Couharde and Audrey Sallenave</i>	25	countries	Dynamic Least Squares	Ordinary Squares		Trade openness enhances the growth

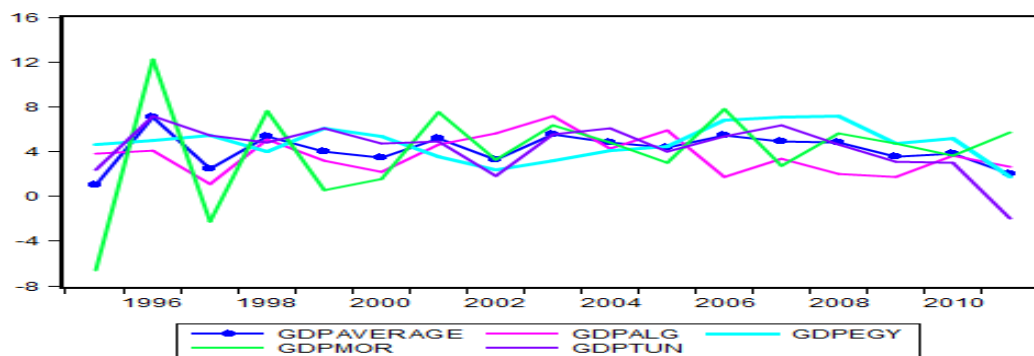
(2013)					(DOLS), Modified Least Squares (FMOLS)	Fully Ordinary Squares	rate.
Rifat (2012)	Baris Tekin	27	African least developed countries 1970-2010		Granger testing procedure for panel data sets	causality	<i>There is a causal relationship running from trade openness to economic growth.</i>
Syed Tehseen and Syed Ali (2013)	Jawaid Raza	India 1980-2010			The testing approach to cointegration	ARDL bound	There is a significant positive association between trade and economic growth in the long run as well as in the short run.
Mounir (2014)	Belloumi	Tunisia 1970- 2008			The testing approach to cointegration	ARDL bound	There is a long-run relationship between economic growth, foreign direct investment and trade openness in Tunisia.

Source: Constructed By Authors

3. Economic Growth, Black Market Exchange Rate and Trade Freedom in the North African Countries

3.1. Economic Growth in the North African Countries

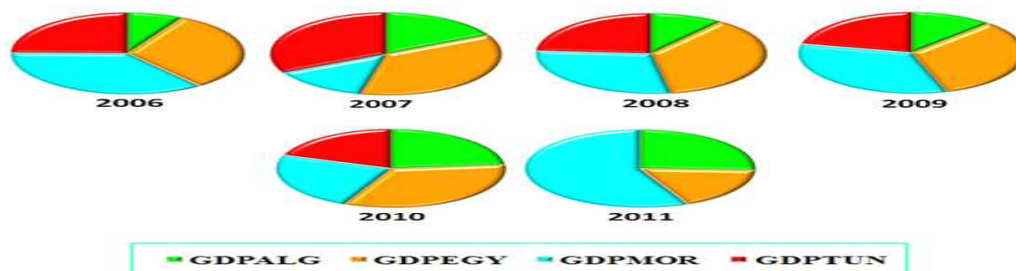
Figure n°01: Economic Growth (The Annual Percentage Growth Rate of GDP) in the North African Countries, 1995-2011.



Source: World Bank, World Development Indicators, the data are available online at: <http://data.worldbank.org> (accessed 15/03/2014).

According to the graph above, most North African countries have achieved considerable growth rates, as a result of noticeable progress in macroeconomic stabilization. Algeria has recorded a strong economic growth over the past decade due to *high revenues* gained from *oil abundance* besides the thriving progress in services, construction and industrial activities (IMF, 2012a). Likewise, Morocco, Egypt and Tunisia have boosted their growth rates through strengthening the *tourism sector*, *promoting infrastructure* and *pursuing sound macroeconomic management* (Mustapha Kamel Nabli and Marie-Ange Véganzonès Varoudakis, 2004; Anthony O'Sullivan et al., 2011).

Figure n°02: Economic Growth (*The Annual Percentage Growth Rate of GDP*) in the North African Countries, 2006-2011.



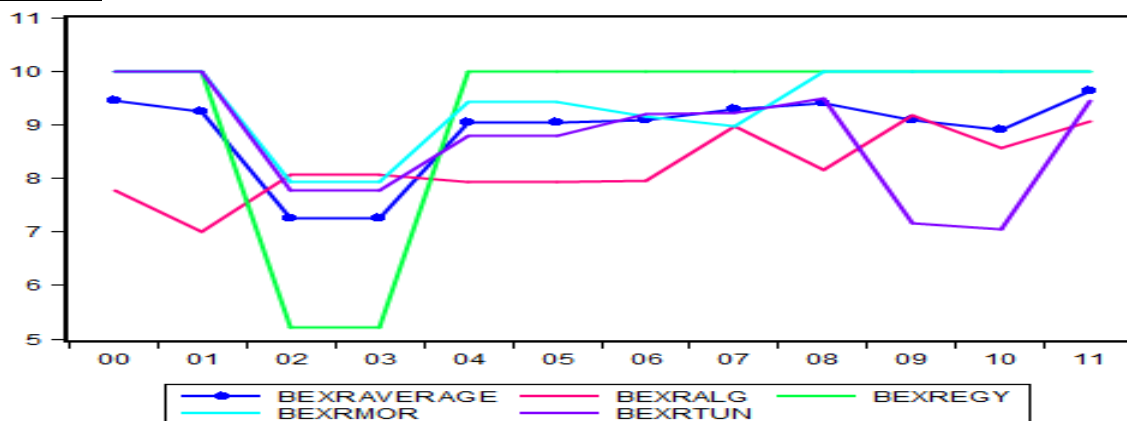
Source: World Bank, World Development Indicators, the data are available online at: <http://data.worldbank.org> (accessed 15/03/2014).

Moreover, the 2008 financial crisis did not spare the North African region, especially Algeria that has seen sharp decreases in its economic growth because of the great dependence on oil revenues (World Bank, 2010).

In 2011, a first-of-its-kind phenomenon known as the Arab Spring has swept Tunisia and Egypt, further this unexpected *turmoil and associated security threats* have slashed FDI inflows, manufacturing and tourism sectors (World Bank, 2013); and hence these countries have suffered sharp growth collapses (Anthony O’Sullivan et al., 2011); over and above that the escalation of rebellion has unveiled several issues such as political pressures and inequality that have been hidden all these years, besides the political, economic and social tensions (House of Commons, Foreign Affairs Committee, 2012). In general, deeper institutional reforms will doubtlessly enable these countries to get out of the dark tunnel and enhance their long-term growth prospects.

3.2. The Level of Black Market Exchange Rate in the North African Countries

Figure n°03: The Level of Black Market Exchange Rate in the North African Countries, 1995-2011.

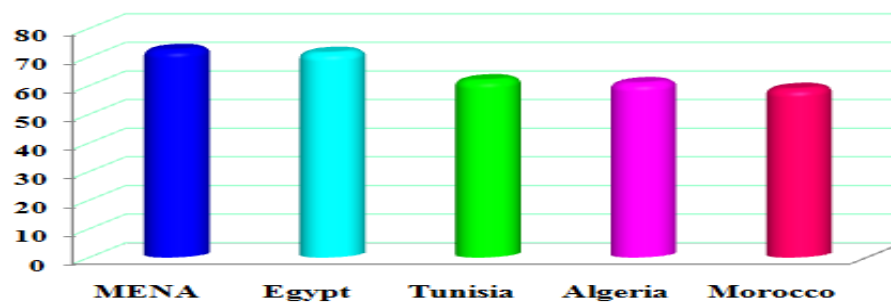


Source: Fraser Institute, the data are available online at: <http://www.freetheworld.com> (accessed 15/03/2014).

It is readily seen that both Egypt and Morocco enjoy a low black market premium as a result of their vigorous efforts to shrink the unofficial market for foreign exchange. Indeed, the Egyptian authorities have converted the track of black market towards the official mainstream; additionally Egypt enjoys the cheapest cost of importing in the region (including the possession of hard currency), and this reduces the incentives for resorting to the illegal foreign exchange market (James Gwartney et al., 2013); and it is worth noting that the GCC countries have recently sent massive financial assistance to Egypt, thereby the effects of political turmoil on Egypt's foreign reserves have been mitigated (Garbis, I. and G. T. Abed, 2013). As well as, Morocco has succeeded in keeping black market premium low by narrowing the gap between the official and the unofficial rates. While, Algeria has suffered from high demand for foreign currency in the black market due to the severe exchange controls imposed by government (Belhadj Aram, 2008); and even more, the dark decade and inflation have contributed to widen the black market for foreign exchange in Algeria (Mustapha Kamel Nabli and Marie-Ange Veganzones-Varoudakis, 2007). Also, there is a significant illegal exchange market in Tunisia, but the recent willingness to start a new operational framework has reduced the black market premium (IMF, 2012 b).

3.3. Trade Freedom in the North African Countries

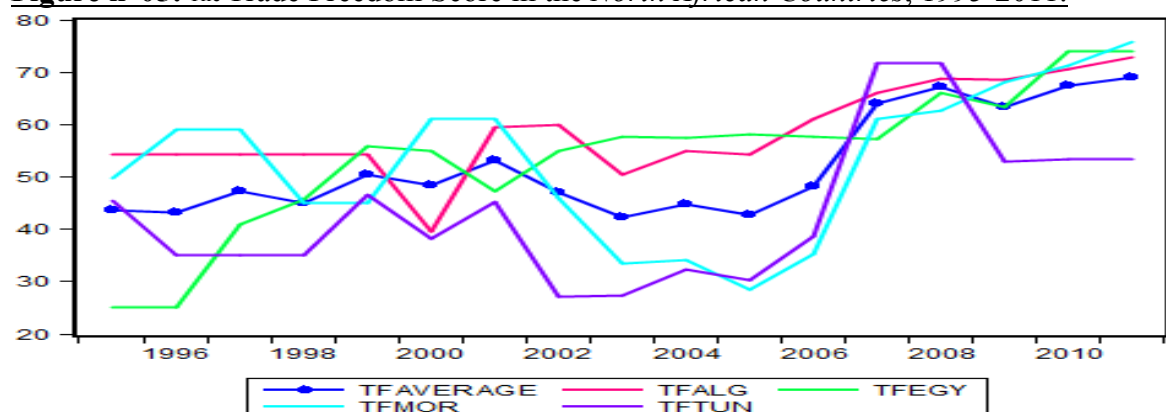
Figure n°04: The 2014 Index of Trade Freedom by Country



Source: Heritage Foundation's *Index of Economic Freedom*, the data are available online at: <http://www.heritage.org/index/explore?view=by-region-country-year> (accessed 15/03/2014).

The graph above clearly shows the North African countries' trade freedom scores in the 2014 Index of Economic Freedom. All countries scored lower than the regional average, and they are classified as 'Mostly Unfree' except Egypt which is considered as 'Moderately Free' in terms of trade; and this illustrates the inadequate performance of the North African countries as compared to other countries in the MENA region. More precisely, Egypt has achieved the highest score of trade freedom, because it has opened its markets to global trade and investment, while Algeria has come in third place after Tunisia and the last place has been occupied by Morocco (Heritage Foundation, 2014).

Figure n°05: The Trade Freedom Score in the North African Countries, 1995-2011.



Source: Heritage Foundation's *Index of Economic Freedom*, the data are available online at: <http://www.heritage.org/index/explore?view=by-region-country-year> (accessed 15/03/2014).

As is clearly visible in the graph above, the North African countries have made a slight progress towards promoting the trade freedom over the past decade, but restrictive trade practices still exist in the region. The Algerian government has restricted the import of medicine, medical products and other products for protecting the local industry and *crippling* foreign competition, and this serves as a major impediment to growth. Likewise, Tunisian authorities still *hinder the importation of* some pharmaceutical and agricultural goods using non-tariff barriers which outweigh the costs of trade and threaten the growth prospects. Also, the inefficient customs procedures continue to impede trade freedom in Morocco (*Heritage Foundation, 2013*). However, North African governments should enact wise trade policies and abandon all trade restrictions in order to reap the benefits of advanced technologies and exploit them in boosting economic growth potential.

4. Data and Empirical Results

A. Data

This study examines the impact of *black market exchange rate and trade freedom* on economic growth in 4 North African countries (Algeria, Egypt, Morocco and Tunisia) over the period 1995-2011 using the following variables:

GDP: GDP per capita (constant 2005 US\$) is used as a proxy for economic growth, from the World Bank's *World Development Indicators* (WDI).

BEXR: denotes the black market exchange rate, which is provided by the *Fraser Institute*, and a positive sign is expected, since a high BEXR score indicates a low black market exchange rate premium.

TF: Trade Freedom introduced by Heritage Foundation and Wall Street Journal.

FDI: represents foreign direct investment net inflows (% of GDP) from the World Bank's *World Development Indicators* (WDI)

B. Data Analysis Tools

A panel data estimation is employed to examine the effect of *black market exchange rate and trade freedom* on economic growth in 4 North African countries (Algeria, Egypt, Morocco and Tunisia) using Eviews 8.0 software package. Because the panel data analysis controls for both observed and unobserved heterogeneity, also it increases the degree of freedom and reduces the collinearity problems, and hence improves the efficiency of econometric estimates (*Cheng Hsiao, 2003*), there are three main models as follows: *Pooled OLS Model, Fixed Effects Model and Random Effects Model*.

C. Analysis of Empirical Results

Table n°02: Summary Statistics

	GDP	BEXR	TF	FDI
Mean	2340.253	8.933567	53.93137	2.518336
Median	2348.586	9.230769	57.20000	1.903832
Maximum	3807.069	10.00000	75.80000	9.424577
Minimum	956.9166	5.203915	25.00000	-0.204533
Std. Dev.	833.9099	1.208787	14.38746	2.235510
Skewness	0.018042	-1.268383	-0.449087	1.650455
Kurtosis	1.739230	4.397373	2.158962	5.509746
Jarque-Bera	3.380541	17.82415	3.217378	36.53902
Probability	0.184470	0.000135	0.200150	0.000000
Sum	119352.9	455.6119	2750.500	128.4351
Sum Sq. Dev.	34770290	73.05825	10349.95	249.8753
Observations	51	51	51	51

Source:

Author's Computation Using Eviews 8.0.

The table above presents the summary statistics for all the variables included in the empirical study, covering 4 North African countries (Algeria, Egypt, Morocco and Tunisia) over the period 1995-2011. As can be readily seen from this data, GDP has an average of 2340.253 and a maximum value of 3807.069 that belongs to Tunisia, reflecting that there are considerable differences in economic growth among the selected countries. Also, the average of black market exchange rate is 8.93 and its minimum value is 5.20, which means that almost all North African countries suffer from large parallel market premiums. While, the trade freedom has a mean value of 53.93, indicating that the group of four countries as a whole is classified as 'Mostly Unfree' in terms of trade. Whilst, FDI has an average of 2.51 and a maximum value of 9.42 that belongs to Egypt, implicating that this country is considered an attractive destination for foreign investors.

Table n°03: Regression Results for 4 North African Countries

Dependent Variable: GDP			
Coefficient Estimates (P-value)			
Independent Variables	Pooled OLS Model	Fixed Effects Model	Random Effects Model
BEXR	191.5176 (0.0656) *	49.57286 (0.0494) **	191.5176 (0.0000) ***
TF	5.242693 (0.5303)	14.17647 (0.0000) ***	5.242693 (0.0502) *
FDI	36.32872 (0.5048)	38.15042 (0.0402) **	36.32872 (0.0378) **
<i>R-squared</i>	0.072582	0.914126	0.072582
<i>Prob (F-statistic)</i>	0.310712	0.000000	0.310712

Significant at 1% (***), 5% (**), 10% (*).

So

urce: Author's Computation Using Eviews 8.0.

As is shown in the table above, the black market exchange rate, trade freedom and FDI inflows seem to have the expected signs in all regression, whereas these explanatory variables appear to be statistically significant in both the fixed and random effects models, this way, we can disregard the Pooled OLS model. Hence, the next step involves employing the Hausman test which is worthy in selecting between the fixed effects and random effects specifications.

Table n°04: Hausman test

Correlated Random Effects - Hausman Test			
Equation: Untitled			
Test cross-section random effects			
Test Summary	Chi-Sq. Statistic	Chi-Sq. d.f.	Prob.
Cross-section random	431.189093	3	0.0000

Source: Author's Computation Using Eviews 8.0.

The Hausman chi-square test statistic is highly significant (Prob (0.0000 < 0.01), thus the random effects model can be definitely rejected in favor of the fixed effects model. In other words, the Hausman test suggests that the fixed effects model is the most consistent one, so we focus on it in this empirical study.

Table n°05: Fixed Effects Model

Variable	Coefficient	Std. Error	t-Statistic	Prob.
C	1910.627	307.0384	6.222762	0.0000
BEXR	49.57286	24.26392	2.043069	0.0494
TF	14.17647	2.901178	4.886454	0.0000
FDI	38.15042	18.04793	2.113839	0.0402
R-squared	0.914126			
Prob(F-statistic)	0.000000			

Source: Author's Computation Using Eviews 8.0.

The fixed effects model reveals that the *black market exchange rate* exhibits a *statistically significant positive impact* on economic growth in the four North African countries (*in other words, higher BEXR index leads to higher growth rates, since a high BEXR score indicates low black market exchange rate premium*), because the large *black market premium* spawned by *trade-distorting policies hinders economic activity, and hence dampens economic growth*. Likewise, *trade freedom* displays a highly significant positive influence on economic growth, indicating that the removal of trade barriers and implementation of relevant trade policies, provide a friendly and open environment, thereby spurring economic growth. Moreover, the inward FDI contributes positively and significantly to economic growth in the four case study countries, and this is consistent with theory that highlighted the intrinsic role played by FDI in boosting the host countries' growth rates through facilitating knowledge spillovers, technological diffusion and capital accumulation.

Furthermore, the R^2 value of 0.91 indicates that 91% of the variation in GDP is explained by independent variables (BEXR, TF and FDI). As well as, the F- statistic is highly statistically significant; hence the joint impact of explanatory variables on economic growth has been confirmed.

To sum up, the *enforcement* of strategies aimed at shrinking the black market for foreign exchange and promoting trade freedom is expected to act as a promising catalyst for the North African countries' economic growth.

5. Conclusion

This study examines the impact of *black market exchange rate and trade freedom* on economic growth in 4 North African countries (*Algeria, Egypt, Morocco and Tunisia*) over the period 1995-2011, through the use of panel data analysis, including Fixed Effects Model, Random Effects Model and Hausman test.

According to the Hausman test, the fixed effects model is the most suitable one, it reveals that the *black market exchange rate* exhibits a *statistically significant positive impact* on economic growth in the four North African countries (*in other words, higher BEXR index leads to higher growth rates, since a high BEXR score indicates a low black market exchange rate premium*), and this is consistent with theory. Likewise, *trade freedom* displays a highly significant positive influence on economic growth. Moreover, the inward FDI contributes positively and significantly to economic growth *in the four case study countries*. To sum up, a low black market premium and high trade freedom serve as promising catalysts for the North African countries' economic growth.

Based on these findings, it could be pointed out that the *North African governments* should dedicate massive reforms with *clear* goals and vigorous commitments to shrink the black market premium. Additionally, the use of economic incentives for converting the track of black market

towards the official mainstream is more effective than a bunch of unenforceable laws, and it further reflects the credibility of the government's economic policy.

Moreover, *Policy-makers in the North Africa region* should design *proper policies* that aim to reduce incentives to engage in illegal market activities, and even more importantly, they must *keep the black market exchange rate* as low as possible by affecting the key factors that influence the black market foreign exchange. Further, they can cease the transfer of hard currency out of the country through enacting wise economic policies.

In addition, the North African governments need to *pursue* sound economic diversification strategies; they must abandon all restrictive trade practices and liberalize FDI policies, and even more, they should not fully ignore the substantial role played by trade and exchange rate policies in influencing the long term growth prospects. It is also worth to note that policy-makers in the North African region should embark on ambitious policies aimed at stabilizing political situation and consolidating peace and security.

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Appendix 1: Pooled OLS Model

Variable	Coefficient	Std Error	t-Statistic	Prob
C	3676.955	921.5502	3.989704	0.0002
BEXR	191.5176	121.5011	1.585183	0.0626
TF	5.242693	8.202697	0.632206	0.5303
FDI	36.32672	34.0482	0.072195	0.5048
R-squared	0.072582	Mean dependent var		2340.253
Adjusted R-squared	0.013385	S.D. dependent var		833.9099
S.E. of regression	859.3103	Akaike info criterion		16.35184
Sum squared resid	32246004	Schwarz criterion		16.50335
Log likelihood	-412.9719	Hannan-Quinn criter		16.40374
F-statistic	1.226106	Durbin-Watson stat		0.155876
Prob(F-statistic)	0.316712			

Appendix 2: Fixed Effects Model

Dependent Variable: GDP
 Method: Panel Least Squares
 Date: 03/15/14 Time: 16:24
 Sample: 1995 2011
 Periods included: 13
 Cross-sections included: 4
 Total panel (unbalanced) observations: 51

Variable	Coefficient	Std. Error	t-Statistic	Prob.
C	1910.627	597.0384	6.222762	0.0000
BEXR	49.57286	24.26392	2.043069	0.0494
TF	14.17647	2.901175	4.886484	0.0000
FDI	38.15042	18.04793	2.113639	0.0402

Effects Specification			
Cross-section fixed (dummy variables)			
R-squared	0.914126	Mean dependent var	2340.253
Adjusted R-squared	0.902416	S.D. dependent var	655.9099
S.E. of regression	269.5066	Akaike info criterion	14.08995
Sum squared resid	2985665.	Schwarz criterion	14.35511
Log likelihood	-352.2940	Hannan-Quinn criter.	14.19128
F-statistic	76.06300	Durbin-Watson stat	0.472626
Prob(F-statistic)	0.000000		

Appendix 3: Random Effects Model